

A Fight Against Blood Disorders...

Kishu, a 3-year old innocent child suffered the plight of thalassemia for years, before she has recently undergone the transplant treatment. When all the kids of her age were enjoying a regular life, kishu had to do frequent hospital visits in order to get the blood transfusion to save her life. Fortunate enough, she finally found the match for bone marrow donor and was successfully operated. She no longer need to visit the hospital anymore and hopes the same for her friends at thalassemia center.

But how many people can become lucky like Kishu's. What needs to be done for the success of mission to stand against blood disorders?

GeneBandhu, with its noble cause for helping the people fight against blood disorders is exerting its sincere efforts to actively engage people through the awareness sessions and the donor recruitment drives. To continue its support and services to the people operated, GeneBandhu has organized "Bone Transplant Survivorship program" on 9th October, 2016 at Ruby Hall Clinic, Pune. The program celebrated the 1 year post transplant success of Aditya Nair and witnessed huge participating from the supporters of the cause, along with the recruitment of 36 voluntary stem cell donors. The program shared a highly motivational story of a little girl who donated her stem cells to save her brother at a tender age of 6 months. The story serves as an inspi-

rationational lesson attacking the social stigmas and misconceptions currently prevailing in the society regarding the stem cell transplant.

Apart from this, GeneBandhu organized a donor drive at Aurobindo college on 3rd & 5th October with near about 55 students registering as voluntary stem cell donors. Also, a fundraising and awareness activity was conducted during Gargi College Diwali Fest "Zistatva" with 50 students participating in the activity to contribute to the cause.

"We are twice armed if we fight with faith."

Plato

