

Reaching the Unreached...

Genebandhu, with its sincere efforts to help the unfortunate is taking the step ahead to create the awareness about stem cells among the public. One such attempt towards reaching their mission are the latest awareness camps and donor drives conducted at MDI Gurgaon and IIT Roorkee.

Donor Drives & Awareness Camps

The camps organized at MDI Gurgaon and IIT Roorkee are majorly driven towards spreading awareness about this life saving technology by approaching every individual and motivate them to contribute for the cause. These drives promoted the voluntary registrations among the student communities thereby reaching the core of the outreaching population in the nation. Their intention was to encourage the donors through a better

understanding of the technological competence involved in the process. The sessions involved the presentation of concept by the volunteers through an interactive session involving the audience to realize their inner altruism and therefore help the blood disorder patients in finding their genetic saviors. The interested donors are further given personal counseling followed by the donor consent form in order to ensure their commitment for the purpose.

Creating Value

The drives at MDI Gurgaon and IIT Roorkee have experienced a huge surge in interest among the students with an overall recruitment of 65 and 53 donors respectively. These initiatives have proved to be a great success in increasing the donor registry by reaching the unreached communities.

“Registering oneself is beyond the internal happiness achieved by doing something good. It is our duty , as this database might prove to a big help to anyone, including us...”

- A student recently recruited in Indian army

Donor Camps @ MDI & IIT-R

- 118 Donors Recruited
- Volunteers:
 - MDI (Amit, Rohit)
 - IIT-R (Viplav, Nitish, Sparsh, Risabh, Kuldeep, Arpit, Shagun, Satyam, Naman)



Donor Recruitment Drives @ MDI Gurgaon & IIT Roorkee